

JOHNNIE COLEMON THEOLOGICAL SEMINARY

THINK AND GROW RICH – A BLACK CHOICE

STUDY GUIDE

I. FOREWARD

A. You are about to embark on a transformational experience.

1. This book will change your belief system.
2. It was written to give you another way of looking at your world.

B. The success stories in this book are founded in Universal Law and Principle.

1. They work for everyone, if you work them.
2. You must believe and use the principles daily.

C. This book was meant to be studied and put into practice, practice, practice.

II. INTRODUCTION

A. This is a roadmap for those who seek a way to abandon a mediocre life and start on the grand highway to success.

1. This map is not new, for it was developed just after the Civil War in the form of a lecture entitled, “Acres of Diamonds.”
2. Your start on the road to the attainment of your goal can be found within your present surroundings.

B. Preparation is the key.

1. Within you lies a power which, when properly grasped and directed, can lift an entire race onto the shores of fortune.
2. You must have a definite purpose.

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3. We should realize that the only time that exists is the here and now.

C. It becomes important that we know the rules that will ultimately determine our success.

III. THE WORLD IS YOURS WHEN YOU MASTER THE SECRET

A. Those who are slow to make up their minds are equally as slow to carry out their decisions.

B. The individual must control his deepest perception of himself.

C. Men only hit at what they aim.

D. Finding one's true self is the beginning of success.

E. You can choose mediocrity and complacency or you can choose success. Which one will you choose?

LESSON ONE: INNER SPACE: THE FINAL FRONTIER

I. We must focus our being inward, at “inner space” and the conquering of our minds.

II. You are a mental being, governed by mental laws.

A. All that is good, emanates from the successful application of mental laws.

III. You are what you think about most of the time.

A. Learn to concentrate your thoughts on your definite major purpose.

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- B. It is the starting point of all achievement.
- IV. Discuss the mental laws mentioned in this chapter.
 - A. Law of Cause & Effect
 - B. Law of Correspondence
 - C. Law of Substitution
 - D. Law of Belief
 - E. Law of Attraction
 - F. Law of Compensation
- V. Wealth is nothing but thought
- VI. Change Your Thoughts – Change Your Life

LESSON TWO: IMAGINATION: IDEAS IN ACTION

- I. Man can create anything that he can imagine.
 - A. The imagination is the great workshop where the potentialities are practically unlimited.
 - B. The materials out of which you transform your thoughts are assembled and combined in your imagination.
 - C. It takes only one idea, followed by action, to create a fortune.
- II. Ideas come through Infinite Intelligence.
 - A. Discuss other names for Infinite Intelligence.

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- B. List some of the characteristics of Infinite Intelligence.**
- III. Discuss the three most stubborn enemies of mankind and how they can be converted into useful tools.**
- IV. Discuss the qualities which, when mastered, unlock your inborn creativity.**
- A. Relaxation**
 - B. Visualization**
 - C. Affirmation**
 - D. Take advantage of ideas as they come**
 - E. Evaluate your ideas**
- V. What the mind of man can conceive and believe, it can achieve.**
- A. Ideas have no intrinsic value, they must be accompanied by action.**
 - B. Ideas are created by infinite intelligence and manifested through you.**

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LESSON THREE: DESIRE: THE STARTING POINT OF ALL
ACHIEVEMENT

- I. A burning desire is the real source of genius.
 - A. Success begins in the form of intense desire.
 - B. What is it that you desire more than anything else?
- II. Action may not always bring happiness, but there is no happiness without action.
 - A. You will either drive yourself or be driven.
 - B. Develop a strong, positive approach to self-motivation if you are to be successful.
- III. Discuss how love is man's greatest experience.
- IV. Contrast justified fear and self-made fear.
- V. Success is the progressive realization of a worthy ideal.
- VI. You must clearly define your goal.

(Unless you can say in one concise, well-defined sentence what your goal or definite purpose happens to be, chances are good that you have never clearly defined your goal).

MY GOAL/PURPOSE IN LIFE IS: _____

- VII. Name the goal-setting technique of successful individuals.
 - A. First, write down a clear, concise statement of what you want most in life.
 - B. Second, outline your plan of achieving this major goal.

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- C. Third, set a definite timetable for achieving your goal.**
 - D. Fourth, memorize your chief aim and your plan.**
 - E. Fifth, put your plan into action.**
- VIII. Review the requirements for goal-setting.**
- IX. You are now, and you will become in the future, what you think about.**

LESSON FOUR: FAITH: THE PREREQUISITE TO POWER

- I. Applied faith gives perspective, accurate analysis, and the ability to forge ahead.**
 - A. According to your faith, so be it unto you.**
 - B. Belief is the stepping-stone to faith.**
 - C. Every adversity carries with it the seed of an equivalent or a greater benefit.**
- II. Discuss the fundamentals of faith.**
 - A. Positive Mental Attitude**
 - B. The Power of Prayer**
 - C. Self-suggestion**
- III. Discuss the fundamentals of major importance that prepare the mind for the expression of faith.**

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LESSON FIVE: BY ALL MEANS- PERSIST!

- I. Persistence means conviction, enthusiasm, perseverance, and courage in the face of obstructions.**
 - A. It is persistency of effort and constancy of purpose that draws greatness to the individual.**
 - B. Persistence is the stuff achievement is made of.**
- II. Discuss how the refining fire of failure can also be the great educator of success.**
- III. Discuss the ten most prevalent causes of failure.**
- IV. If you accept defeat as an inspiration to try again with renewed confidence and determination, the attainment of your success will be only a matter of time.**

LESSON SIX: WHAT ARE YOU WORTH?

- I. If the world sees that you do not honor yourself, it will take you at your own value.**
 - A. You must know that you are more than meets the eye.**
 - B. Despite your present conditions and circumstances, you are one of a kind.**
- II. Your self-image becomes a golden key to living a better life.**
 - A. All of your actions, feelings, behavior—even your abilities are consistent with this self-image.**
 - B. The self-image is a premise, a foundation upon which your entire personality and behavior is built.**

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- C. The self-image can be changed.
 - D. Most of us never experience what is best in us because we too readily accept the thinking and dictates of others.
 - E. To grow in self-esteem is to grow in the conviction that you are competent as well as worthy of success.
- III. What thou seest, that thou beest.
- A. Learn to love yourself from a vantage point that respects and believes in your own abilities.
 - B. It is up to each of us, individually, to nurture our own sense of self-worth.
- IV. Through deliberate affirmations and conscious effort, you can strengthen your self-esteem, thereby drawing a better more truthful image of yourself.
- V. Discuss the points listed in this chapter that will help rebuild or strengthen your self-image.

LESSON SEVEN: SELF-RELIANCE

- I. No matter what your background or educational level, your best opportunity always lies within yourself.
 - A. Develop the habit of depending on yourself.
 - B. Cultivate the habit of finding your resources within yourself.
- II. Each of us is the President of his or her own corporation.
- III. Discuss the four basic functions of a corporation, as they relate to your life.

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- A. **Finance**
 - B. **Production**
 - C. **Sales**
 - D. **Research**
- IV. Your future is exactly what you make it.**
- A. **You must select an area of interest.**
 - B. **Recognize that change is normal.**
- V. What are the essential qualities you must possess if you intend to become a successful person?**
- A. **Persistence**
 - B. **Planning**
 - C. **Common Sense**
 - D. **Showmanship**
- VI. It is you who creates your own opportunities—not fat, luck, or chance.**
- A. **Don't wait for opportunity—make it!**
 - B. **Search and find your area of excellence.**
 - C. **You are accountable for what you do with your life.**

LESSON EIGHT: A PLEASING PERSONALITY

- I. The only hurdle between you and what you desire is the support others.**

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- A. **Personality is the sum total of an individual's mental, spiritual, and physical traits and habits.**
 - B. **It is the way you make others feel upon immediate contact.**
 - C. **The impact your personality makes on those around you determines the way other people will view and react to you as a person.**
- II. **The way we hope others will respond to us is the manner in which we must express ourselves.**
- A. **We get from others what we give.**
 - B. **You will find nothing in the world that you will not find in yourself first.**
 - C. **The deepest craving in human nature is the desire to be appreciated.**
 - D. **Think how the other person feels, not how you feel.**
- III. **Discuss how approval, praise, and love are the greatest motivators of life.**
- IV. **List and discuss the seven stepping-stones to improve your personality.**
- A. **Don't criticize, condemn, or complain.**
 - B. **Show interest in others.**
 - C. **Practice integrity.**
 - D. **Be flexible.**
 - E. **Learn how to be tactful.**
 - F. **Dress appropriately.**

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- G. Develop a keen sense of humor.**
- H. Practice punctuality.**
- I. Cultivate effective speech.**
- V. Make an honest evaluation of yourself and the twenty-traits of a pleasing personality, as presented in this chapter.**

LESSON NINE: ENTHUSIASM

- I. Enthusiasm is more than wealth; it is a zest for living.**
 - A. It is the strong excitement of feeling on behalf of a cause or subject; ardent zeal or fervor.**
 - B. It begins with definiteness of purpose.**
 - C. It is a state of mind that inspires and arouses you to put action into your tasks.**
 - D. An instilled enthusiasm connotes a positive mental attitude.**
- II. Discuss the three essential ingredients which, when developed, will generate enthusiasm.**
 - A. Interest**
 - B. Knowledge**
 - C. Belief**
- III. Discuss how we can generate enthusiastic momentum and why it is important to have.**
- IV. Enthusiasm is the outward reflection of inner confidence.**

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LESSON TEN: A MESSAGE ON MONEY

- I. The purpose of this lesson is to clear the air surrounding the entire subject of money.
 - A. Bury the myth once and for all that money is bad.
 - B. Money is a great motivator.
 - C. Poverty is a form of hell caused by man's ignorance of the mental laws governing prosperity.
- II. Contrast the two separate paths—one to prosperity and the other to poverty, identified in this chapter.
- III. Remember the world will pay you exactly what you bargain for.
- IV. The greatest idea in the world is the opportunity to be of service to others.
 - A. There is something infinitely better than making a living—and that's making a contribution.
 - B. Give your best; work at making your service better; and give more than is expected with the right attitude.
 - C. Service is the rent you pay for the space you occupy while on this earth.

LESSON ELEVEN: THREE MAGIC WORDS

- I. It is our attitude toward life that will determine life's attitude toward us.
 - A. A right mental attitude is defined as the correct opposition or bearing in terms of action, feeling or mood.

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- B. Your attitude sets the stage.
 - C. No man has ever attained the higher brackets of success without a right mental attitude.
 - D. The right mental attitude says, “I can and I will.”
- II. What are the three forces at work in human beings at the highest level of evolution?
 - III. Discuss how the right mental attitude leads to personal excellence.
 - IV. Discuss the steps that lead to acquiring the right mental attitude.

LESSON TWELVE: OUTER SPACE: YOUR GREAT DISCOVERY

- I. The greatest resources are human resources—the need of the human soul to desire, to produce, to be self-reliant.
- II. Hope for the future—Langston Hughes’ ultimate resource.
- III. Discuss the importance of self-discipline.
- IV. How do you become indispensable where you are?
- V. Discuss the four fundamental steps taken by all who succeed.
 - A. The choice of a definite goal.
 - B. The desire to develop sufficient power for goal attainment.
 - C. A plan involving the accumulation of specialized knowledge for attaining that goal.
 - D. Action, which includes persistence in carrying out the plan.
- VI. Learn to think for yourself and to trust your inner voice. It will guide you unflinchingly.