

JOHNNIE COLEMON THEOLOGICAL SEMINARY  
JESUS CEO

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**PART I**

**The Strength of Self-Mastery**

**Point**

1. What if Jesus did not instantly know who he was? Or what his gifts were? What if it dawned on him only gradually, as it dawns on each of us? (3)
2. Or perhaps, he knew instantly that he had a special calling and was just awaiting the moment when his powers could be set free. (3)
3. . . . Jesus had to go into the wilderness to find out who he was – that wilderness experience was as much a part of his shaping and destiny as it is of yours and mine. (4)
4. In the wilderness, Jesus was given clear choices, each relating to his special gifts. (5)
5. . . . after 40 days of being tested and refined in that desert furnace, a person emerged who was very clear about who he was and what he was called to do. Jesus met the temptation to use his gifts selfishly, and he overcame them. Only after the wilderness experience did Jesus begin using the words “I AM” when describing himself. (5)
6. The words “I AM” therefore reflect all the creative power in the universe. (5)
7. Jesus regularly visualized the success of his efforts. I declare a thing and it is done for me. My word accomplishes that which I sent it out to do. (7)
8. Absolutely everything Jesus said about himself was positive.
9. There is a proverb that says, “A man’s curses will fall and wrap themselves around him like a cloak.” . . . what if every word we said fell and wrapped itself around us like a garment? What kind of wardrobe would we have? (8)
10. Words have power. And Jesus always spoke loving, powerful and confident words about himself. (8)
11. People who succeed speak well of themselves to themselves. (8)
12. Jesus knew who his boss was, and he kept in touch with him daily. (10)

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13. Jesus took the time to stay in touch with the people he served. (11)
14. As a leader, it is vitally important that you keep in touch with your boss on a regular sacrosanct basis. (12)
15. Jesus knew his mission statement and he did not deviate from it. (13)
16. Belief in oneself is a crucial quality of leadership because “a house divided against itself cannot stand.” A leader who fluctuates back and forth sends a very wavery signal. (15)
17. Like the soprano who can shatter glass by finding that high note and holding it, a leader who can hold that high note can shatter walls. (16)
18. Do you realize that power is assumed not granted? (16)
19. Jesus was an effective leader because he had internal anchors. He did not get his approval from external mechanisms. (19)
20. Having too much can sometimes be as much of a burden as having too little. (21)
21. To be a leader requires tremendous amounts of energy. (23)
22. Most leaders are intuitive, or they would not be able to hear and see things that no one else can see or hear. Leaders must therefore be aware that their energy is subject to depletion, and they must make guarding that energy reserve a priority.
23. Energy is everywhere, but stillness plays a major role in its conversion from “potential” to “actualized” energy. (23)
24. . . . the true mark of a leader is that she or he is willing to stand alone. (26)
25. Leaders must have not only vision and communication skills but also tremendous personal resolve. (27)
26. Gratitude is a key element of leadership because gratitude means an open heart, a listening heart, a faith-filled heart. (28)
27. “Visionary” leaders are those who view life’s resources as being on loan to them, while more limited thinkers are still in an “acquisition” mode. (33)
28. Jesus had power because he “owned” it. (35)
29. Jesus saw judging others as a major energy leak. He spent his energy on creation and restoration. (37)

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30. Judgment halt's progress. When we as leaders judge others, we inhibit our own forward motion. (37)
31. Jesus expressed himself, and he helped others to do the same. (41)
32. Omega leaders cannot be afraid to look foolish. We must keep to the plan that we vaguely sense but that only God can see. (46)
33. Many times when you feel farthest from the truth, you are very close to it. And when you think you are on top of the world, you can be sitting in a very dangerous place.
34. A leader who is not passionately committed to the cause will not draw much commitment from others. (51)
35. Leaders must be willing to walk up the hill alone. They must have a passionate commitment. (54)
36. Tonight in my prayers I'm going to think about noble things, such as how to shine more light in a world cursing the darkness, how to contribute more to the noble causes in the world. (57)
37. Jesus saw God as his only source, and love in control of the plan. (60)
38. Jesus worked through his fears. (64)
39. Jesus was keenly aware of his resources. (67)
40. Great leaders inspire others to the extent that they inspire themselves. (69)
41. I believe that your destiny is like a magnet that pulls you – not a brass ring that only goes around once. Jesus felt a sense of destiny. (69)
42. Jesus could have ruled the earth. But his kingdom was not of this world. That is why he prized the seed more than the bouquet. (74)
43. Jesus did not despise the little things. When he set out to change the world, he chose only a dozen people to work with – not a cast of thousands. (76)
44. ...any creative person knows not to despise the little things. (78)

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PART II

The Strength of Action

Point

1. Jesus saw everything – and everyone – as being alive and full of possibilities. (82)
2. Jesus said, “My Father goes on working and so do I.” (86)
3. Jesus took action. (86)
4. A good idea is worth a dollar. The plan for implementing that idea is worth a million dollars. A good leader has a plan. (87)
5. Whoever forms a team to carry out the best idea wins. Jesus formed a team. (91)
6. If one of us is forced to tell the truth we will all be expected to reveal our true inner selves. Then where would we be? **FREE**. The truth will set us free. Jesus called the question. (96)
7. The Omega leader sees things that could be and should be, and works to make them reality. (99)
8. Leaders are responsible for having uncommon knowledge. (100)
9. In this country, negative information is free. Positive information you have to search for, or better yet – create. (100)
10. The call to leadership can come from many directions and in many ways . . . Old Testament indicates three (3) ways that we are called to leadership: the burning heart, the burning bush and the burning house. (105)
11. Nearly every leader in the Scriptures had doubts at one time or another . . . Yet, those who were called were given the strength to carry out their missions. (106)
12. God does not seem to want leaders to “settle” for a little piece of land, spiritual or otherwise. (109)

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13. Leaders constantly must look for ways to expand their vision, influence and contribution. There are always more possibilities than our eyes can see. (109)
14. What is the cost of timidity? What are the rewards of being bold? (113)
15. If people could understand their core values, they would save years of doubt, confusion and misplaced energy, as they try to find direction for their lives. (115)
16. A light should be set on a hill, not hidden under a bushel. Jesus was not a low profile person. He was visible. (117)
17. Leaders often must use innovative means to deliver a message or accomplish a goal. (118)
18. You will get there anyway you can. (120)
19. Judas was one who always took the short view of things. Jesus took the long view.
20. Leaders do not quit when they suffer a loss. They press on for the victory. (125)
21. A leader must be so committed to a project that he/she is willing to do it without someone else. (128)
22. One of the primary rules of good business management is that managers should not ask their employees to do anything they are not willing to do. (129)
23. Leaders are constantly thrown into deep waters. Leadership does not come with detail-filled, certified maps—only a general sense of directions. (132)
24. It is important first to convince your people of your mission statement and then to educate them thoroughly and wisely in the inspirational aspect of what you and they are doing. (136-137)
25. It is time for us to change the unit of measurement, how we measure success, how we measure progress, and how we measure ourselves. Jesus changed the unit of measurement. (144)
26. If we look closely at all the biblical heroes and heroines, the common thread is simply that they troubled themselves on God's behalf. (147)

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27. . . . Jesus as a CEO was eager and intent upon hiring people he felt could replace him. (153)
28. A key ingredient of leadership and maturity is to be able to say, “Why not me?” (153)
29. In fact, the willingness to enter into whatever God wants is one of the hallmarks of spiritual leadership. (154)
30. Leaders must be able to rise above controversies, jealousies, petty personal attacks and ego slights, real or imagined in order to accomplish anything of worth. (160)
31. Jesus came to be a blessing. (165)
32. He (Jesus) didn’t come to give us formulas. He came to give us a new mindset. One that has a turnaround mentality. (167)
33. God invites us to join the movement, the swaying of the feeling of being in harmony with something larger than ourselves. (171)
34. Thomas also informs us that all of earth is constantly humming; we are not alone. (171)

### JESUS, CEO

#### PART III

#### The Strength of Relationships

##### Point

1. History has repeatedly shown that people hunger for something larger than themselves. In fact, higher purpose is such a vital ingredient to the human psyche that a scripture says, “where there is no vision, the people perish.” (177)
2. When we are called on to do something beyond the thought of our own survival, special energy comes to our aid. (178)

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3. Focus is one of the key attributes of a leader, and nowhere is it more powerful when applied to and on behalf of another human being.
4. When a truly charismatic leader is introduced to someone, the leader will behold that person. (180)
5. People respond to how you behold them in your consciousness. You don't have to say anything, they can sense how you perceive them. (181)
6. People flocked to Jesus because he did not see them as black or white, rich or poor, male or female. He saw them as brothers and sisters – family related by blood. Equal with equal rights and responsibilities. (182)
7. Remember this; Nothing “is written unless you write it.” Nothing is written unless you or I write it. (187)
8. Life is about co-creation and companionship. What better way to demonstrate that than by being listening and responsive leaders. (188)
9. Jesus said to both women and men. “The kingdom is within you.” He delegated equal power and authority to anyone who asked, He said in heaven there is neither male or female, and he came to see that things were done “on earth, as it is in heaven.”
10. Do you operate like the phantom, using half masks, closed doors, and whispers in smoked filled rooms? Or is your leadership style more transparent? People can handle the truth. (196)
11. People tend to rise to the occasion when they have someone who truly believes in them. (198)
12. Jesus was constantly advising his staff on ways to identify and increase their true wealth. (200)
13. People will give up what they are used to only when they clearly understand and are shown something better to do. (201)
14. Forgiveness is like gravity...invisible in its power, yet, profound in its effects. Jesus is the ultimate symbol of forgiveness. He kept on believing in his staff. He kept giving them chances. (203)
15. Forgiveness does not mean being a doormat or not using discretion in whom you deal with and how. Forgiveness means allowing others to make mistakes while you and they keep moving forward. (205)

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16. Jesus showed respect by meeting people where they were and accepting them for who they were. In the light of this acceptance, people wanted to be better, try harder, and do the good and right thing. (208)
17. Everyone rules an empire.
18. Holding people accountable allows them the opportunity to sign their name on a portrait of success; it gives them their next growth challenge in a defined and measurable form. (218)
19. Jesus spent lots of time with his staff.
20. The Omega leader takes the time to be with his or her staff: on picnics, at hospitals, funerals, weddings, birthdays and all the insignificant days in between. This is where, when, and how people learn what love is. And, when people learn that they are loved, they will follow that leader anywhere. (221)
21. A bit of red dye injected into a potato soon has every inch of the potato showing red in its veins. Your deeds and behaviors will be injected like dye into the psyche of your staff members. I hope you like red potatoes, because you'll soon be eating your deeds. (228)
22. Imagine what kind of management this nation would have if CEO's spent as much time mulling and praying over their staffers' growth as they did over their budget reports.
23. The number one reason people work is for appreciation by others for they do. The number two reason was respect. The number three reason is money. (232)
24. Jesus was always looking out for and protecting the little ones. King David changed a long held tradition when he insisted that the ones who stayed behind and guarded the baggage get an equal share of the spoils of conquest. David believed that "they also serve, who only stand and wait." (238)
25. Many times leaders get so excited communicating a need to the crowd that they leave without signing anyone up to help solve it. Perhaps some leaders do not ask the commitment question because they are afraid of the answer. (241)
26. The principle of the service is what separates true leaders from glory seekers. (250)

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27. Some wise elders advised a young king with these words: “If you love this people, and serve them, and speak kind words to them, they will love you and follow you forever. (253)
28. Love is the infrastructure of anything and everything worthwhile. Some companies are held together only by paychecks; and in some companies the love is so strong that people would pay just to be part of them. (255 – 256)
29. When people work toward a goal, they are going to make mistakes—sometimes big ones. But, considering that these people are the ones who must carry on the work if and when you are gone, with whom do you want to build loyalty? (260)
30. Leaders must share information and the subsequent authority that goes with it. To grant authority is to leverage one’s gifts. (264)
31. Your staff members may or may not execute the plans that you have so brilliantly set before them. If you are an Omega leader, chances are good that they will. However, you must never forget that these people are, most of all, someone’s greatest gifts to you. Enjoy them. Cherish them. Defend them. Relish them.
32. Jesus never slammed a door or burned a bridge; every door is built with hinges—perhaps for eternal reasons. (283)
33. Jesus was a cultural phenomenon who caused spiritual and political upheaval everywhere he went; for all that, the only tangible thing he left behind was one tattered garment and One Peter, James, John, Mary, Mary Magdaline and one Martha. (287)
34. I wonder what this world would be like if we played by the rule: that nobody wins until we all do. (290)